

# FUMIKO YU

## USER EXPERIENCE DESIGN ●

Website | [www.fumikoyu.com](http://www.fumikoyu.com)

Email | [hello@fumikoyu.com](mailto:hello@fumikoyu.com)

### WORK EXPERIENCE

**Visual Designer | MICROSOFT (Redmond, WA) 11.2014 - 6.2015**

#### Via Allovus

Worked for marketing/branding team on brand development and deliver custom visual designs. The deliverables include images for the FRE screens, blogs, app stores, and more. Followed brand guidelines to improve image consistency and give users a better experience on multiple devices.

**UX DESIGNER | TRY IO (Redmond, WA) 8.2014 - 9.2014**

Try IO is stealth mode startup company. As the first UX designer for Try IO, I introduced the User Centered Design process to the team. This includes conducting user research, red route analysis, surveys, persona development, task flow analysis, wireframes, paper prototypes, user testing, and high fidelity mockups.

**UX DESIGN INTERN | BLOOMZ INC. (Redmond, WA) 7.2014 - 8.2014**

Bloomz Inc. is a parenting social network company. Worked closely with the head of design; produced logos, icons, mini websites, and business cards; and learned more about the UX design process and best practices.

**ADMINISTRATIVE/OFFICE ASSISTANT 6.2001 - 11.2009**

MISC Liaison Office Japan (Yokohama, Japan) 2007 - 2009

Delphi Automotive Systems Co. Ltd. (Hon-Atsugi, Japan) 2004 - 2007

TAC International Corp. (Kirkland, WA) 2002 - 2004

Driessen Services, Inc. (Redmond, WA) 2001

### SKILLS

#### INTERACTIVE DESIGN

Interaction Design  
Rapid Prototyping  
Visual Design  
User Research  
Information Architecture  
Usability Testing  
Responsive Design  
Mobile First  
HTML5/CSS3  
Hand Coding

#### DESIGN SKILLS

Grid Structure  
Typography  
Color Theory  
Branding  
Packaging  
Print  
Projection Mapping

#### SOFTWARE

Illustrator  
Photoshop  
InDesign  
Dreamweaver  
Fireworks  
After Effects  
Lightroom  
WordPress  
Microsoft Office

### EDUCATION

**SEATTLE CENTRAL CREATIVE ACADEMY - 6.2013**

A.A.S. in Graphic Design  
Dean's List & President's List

**BELLEVUE COLLEGE - 6.2000**

A.A. in General Studies  
Dean's List & President's List

### CERTIFICATE

Administrative Office System 1 year Certificate  
Business Software Specialist Certificate